NEROLAC PAINT+



KANSAI NEROLAC PAINTS LIMITED

Nerolac House, Near Shri Ram Mills, Ganpatrao Kadam Marg. Area: Lower Parel West, City: Mumbai Pin: 400013.

For more details, call us on 1800 209 2092 or find us on:





INTERIOR COLOR GUIDE

7 STORIES

MASTERPIECE WHITES SUNLIT BLISS URBAN SENSE EXOTIC ESCAPE TROPICAL PARADISE SECRET GARDEN MODÉRN MONOCHROME

NEROLAC

PAINT+



INTERIOR Color guide

INTERIOR GUIDE (KPNPL)

NEROLAC PAINT+

The "+" in PAINT + denotes the consumer benefits.

- " + " indicates more than just "Rang / Colour "
- "+" promises additional functional benefits

Some of our products and how they offer PAINT+ is shared below:



Beauty Gold Washable:

- + Premium finish
- + Stain Cleanability
- + Anti-Bacterial property



Impressions Kashmir:

- + Ultra Luxury finish
- + No Smell
- + Germ Free

CONTENT

Introduction

How to use the Book

7 Color Stories

Color Palette

Product Information

INTERIOR GUIDE (KPNPL)



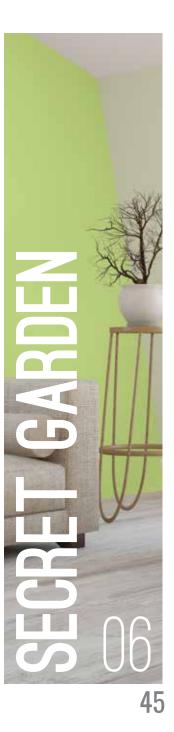


13











INTRODUCTION INTERIOR GUIDE (KPNPL)

The Nerolac Interior Color Guide is a book that inspires you to make beautiful color choices for your home. The book is inspiring with the most tasteful colors for modern spaces. When repainting our home, we want to do something new; yet we have existing color schemes in our furniture and furnishings. What we need is the best new take on revitalizing our current interior. The Interior Color Guide has the seven most relevant thematic ideas, with very attractive palettes. The themes are lifestyle concepts that capture the way we want to be inspired by color and bring it into each room of our home. Each color palette is a close family of colors. They can be easily mixed and matched, allowing you to confidently use them for the home. Or use different palettes for special rooms.

HOW TO USE THE BOOK

When choosing color, you want to be inspired and do the best for your home. To make the most creative home for your self and loved ones. The Nerolac Interior Color Guide has seven color stories. This lets you find a concept that is just right for your home.

MASTERPIECE WHITES

A carefully curated palette of white and near white tones that form a blank canvas to your artistic home. For the collector, curator; a enduring style that works for all kinds of homes.

SUNLIT BLISS

Light is the most sought after quality in a home. The creamy colors of yellow, sunbaked orange, arresting red and terra cotta fill your rooms with warmth. A palette for the more traditional homes.

URBAN SENSE

A chic palette idea that is perfect for urban homemakers. It blends the qualities of both masculine and feminine principles in a home. Sensual pinks, stunning reds and stylish neutrals for urbane living.

EXOTIC ESCAPE

We all have a favourite getaway place; a holiday in the hills or an island by the sea. A fantastic palette from the lightest dawn of lavender to deepest cobalt turn the home into a resort you never leave.

TROPICAL PARADISE

Tropical Paradise is a slightly retro idea for a naturally stylish home. Rich in strong colors, natural woods, the palette has verdant greens and aquatic blues for a lush home.

SECRET GARDEN

A contemporary look with a seamless transition between the indoor and outdoor areas. For light filled spaces, in a delicate palette of luminous yellows and greens.

MODERN MONOCHROME

The home is a cocoon in this modernist palette of colored neutrals. All manner of gray and brown for walls bring a calm sophistication. Enveloping the room like a comforting shell.

INTERIOR GUIDE (KPNPL)

STEP 1 :

Look through the titles and see which idea is the theme you want for your home. Are you looking for an Exotic Escape or do you want a Modern Monochrome for your space.

STEP 2 :

When you settle upon a concept, look at the colors. Beautiful palettes are inspiration not only for your walls but for other colors in the room furnishing and décor accents too.

STEP 3 :

Each theme shows you how to use the color palette in various ways. From the lightest touch of color to bold experimentation. Choose from fabulous ideas and create what is right for your home.

DETAILS INSPIRATIONS COMBINATION WALL COLOR



U I **MASTERPIECE** WHITES

A white in its innumerable tints is a perfect backdrop to a modern art filled home. It is like the canvas against which all the elements of a room come to life.



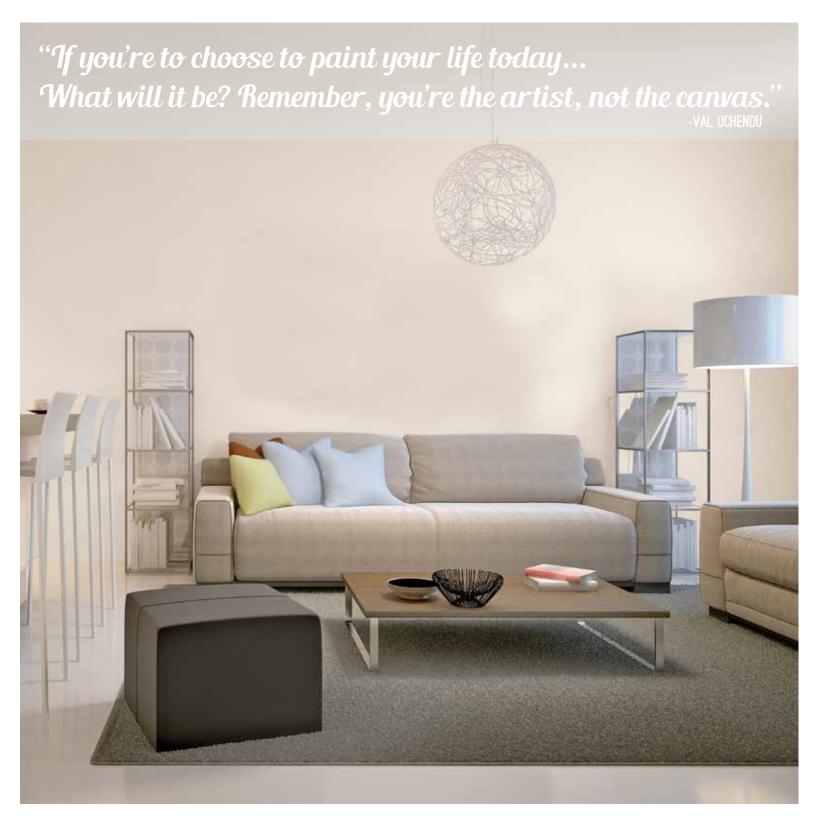
Sylvan Green	2603P	Daylight	2715P
Nearly White	2904P	Pale Mushroom	2897P
Sweet Memories	4499P-N	Tawny Tan	2764P
Seashell Pink	4067P-N	Conerstone	4471P-N
Polar Bear	2912P	Honey Cream	2036P
Pebble Walk	4451P-N	Starlight	2009P
Seafog	2674P	Foggy Green	4408P-N
Fawn Beige	2774T	Water Gray	2928T
ACCENT COLOUR		ACCENT COLOUR	

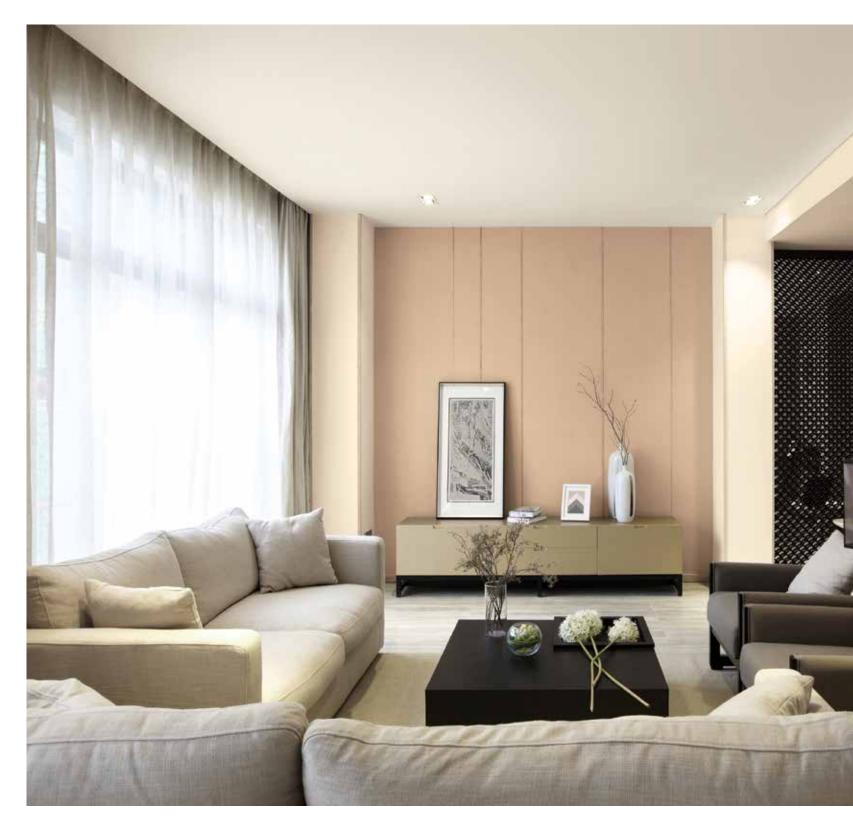




Walls are important when we are placing furniture. Play with two shades of white and give a subtle dimension to a bedroom wall. A deeper shade on the inset, frames the bed nicely.

)		
ו		
	Pebble Walk	4451P-N
		07450
	Daylight	2715P



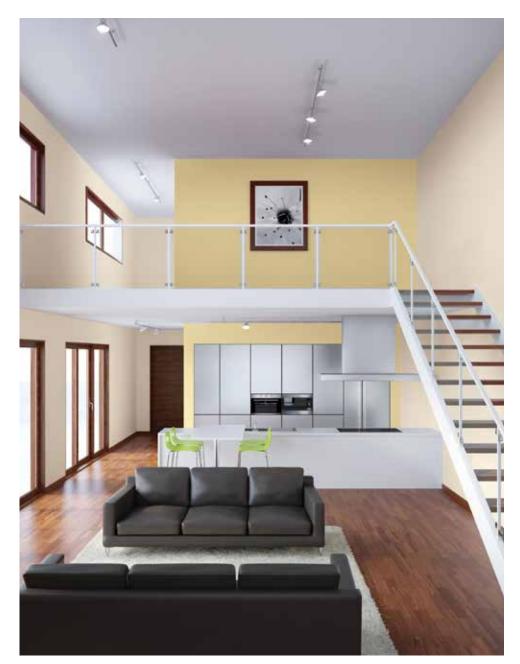




MASTERPIECE WHITES

Sylvan Green	2603P
Conerstone	4471P-N
Fawn Beige	2774T

Give depth to a room with walls in shadow colors. A strong beige on the main wall becomes a focus. A darker tone, at the end of the corridor gives dimension and leads the eye to the other rooms.





4P
9P

As a trend, white walls are refreshing. Radiant light coming in through the windows is the accent in these calm rooms.

INTERIOR GUIDE (KPNPL)

Seafog

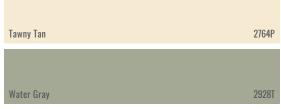
2674P





White and light décor is modern and airy. Art takes center stage. Bring it to focus by trying out alternative accent wall colors. A natural vibe is added by the wooden floors against the cream or green walls.





2912P



02 SUNLIT BLSS

For homes that are truly comfortable, where we look for a Sunlit Bliss. Pick out a favourite area and make it a place where every one gathers. Familiar woods, ethnic fabrics and warm colors of yellow, ochre, orange and olive make for a cozy home.





Banana Cream	2010P	Yellow Custard	2701P
Texas Yellow	2013D	Creamette	2703P
Midas Touch	2697T	Marshmellow Whip	2038P
Southern Breeze	2681P	Crocus	2040T
Gucci	2675P	Gilded Lily	2056C
Mecca Gold	2048D	Nasturtium	2070C
Redwood	2812C	Tyler's Truck	21120
	07007		44000
Lariat	2732T	Treasure Chest	4469D-N
ACCENT COLOUR		ACCENT COLOUR	





Add the warmth of deep rich orange and browns in a living area. Light up your space against the deeps and fresh colors together.

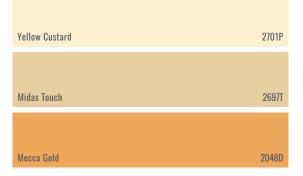
Crocus	204





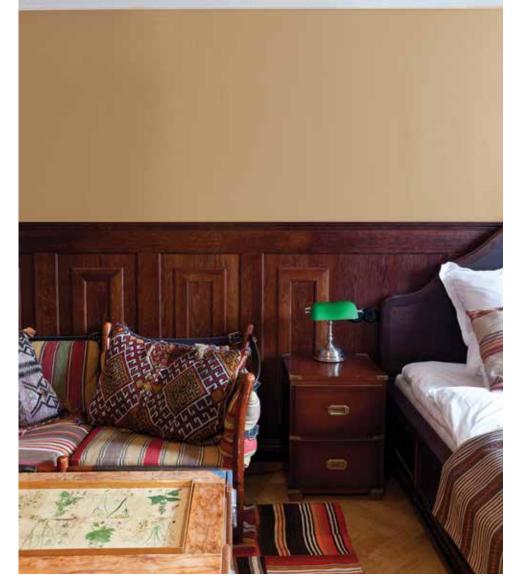


SUNLIT BLSS



A gracious room with space that flows from the dining to the living. Harmonious hues of sun-kissed yellow near the window seat, are warmed to an orange accent making the living area cozy.

THE REAL PROPERTY OF THE PROPE





Lariat	2732T

A warmed beige is always a classic option against wood work. A frank orange adds energy to a dining area.





A theatrical day bed is positioned near a light filled window. In well-lit areas, walls with a creamy tone feel relaxing. Deep and rich walls set the tone for intense drama.



2703P



URBAN

Pinks are not only bold and flower-filled. The color is the statement palette for those who enjoy a modern Urban Sense. Daring and dusty pinks are balanced with neutral greys and white for added chic.



Chiffon	2065P	Pink Clover	2288P
Fantan	2079P	Cozy Peach	2813P
Indian Summer	2095T	Bridal Party	2150P
Ole'	2102T	Dusty Beige	2192P
Athena	2143P	Sangria	2159T
Red Earth	2146D	Sassy Pink	4107D-N
Kokam Red	4108C-N	Adventure	21890
Dark Cloud	2879T	Strongo Moroon	4503T-N
ACCENT COLOUR	20/31	Strange Maroon	43031-N



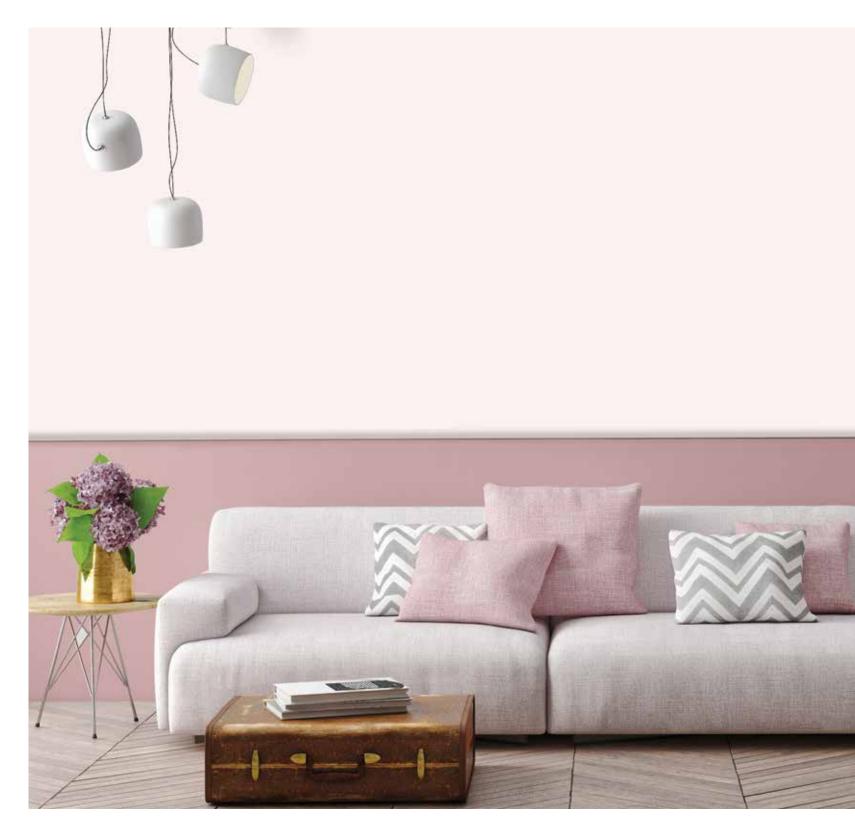


In the theme of urban sensibility, try painting all four walls in a room in a middle tone peach. This makes the space look seamless and cocooning.

Cozy Peach

2813P

"Color, rather than shape, is more closely related to emotion" -DAVID KATZ



URBAN SENSE



Pink Clover	2288P
Dusty Beige	2192P

In a smoky pink, a modern living room gives off a sophisticated big city vibe. Using a color only on the lower level, gives the room an extra chic with its restraint.







Athena			:	2143P

Feminine yet functional. Coral pink walls combine with pastel furniture accents to create an inviting eating space.







Combination choices between a bold crimson or a grey with strong pink blush, gives this space a unique dimension, while still working within a monochromatic palette.





04 EXOTIC **ESCAPE**

Whether you're the entertainer, lounger, or bohemian free-body, you will want one area in your home which is an EXOTIC ESCAPE. This is the one place where you stay at home and make it a dream getaway.





Lilac Snow	2295P	Windstream	2995P
Roseberry Bits	4133P-N	Blue Note	2360P
Gossammer	2233P	Blue Glitter	4243P-N
Smokey Purple	4176P-N	French Riveria	4301T-N
Purple Astar	2283P	Delta	2354T
Vineyard Valley	4145D-N	Debonair	23710
Burnt Sienna	22100	Thunder Bay	24200
Blue Chambers	4246T-N	Flo-jo	2265D
ACCENT COLOUR	-72701-11	ACCENT COLOUR	220JD

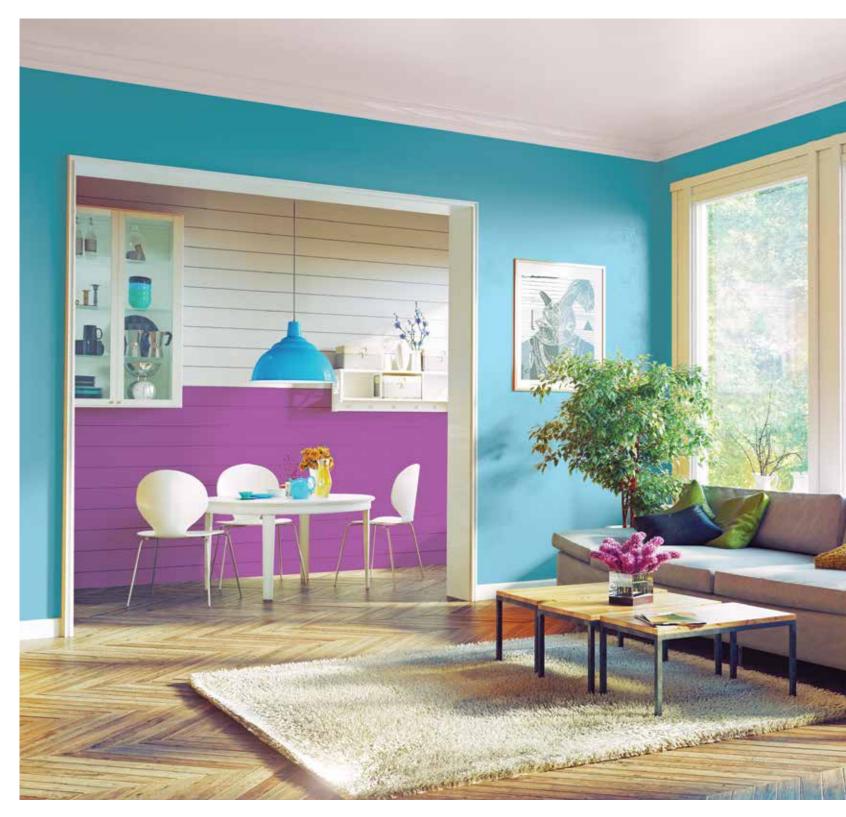




The lavender of a dawn sky, the blue of deep water, shadows of purple hills. Bring the colors of faraway spaces into the home. Myriad hues of mountains and the sea. Designate a corner that will be a special place to loose yourself.

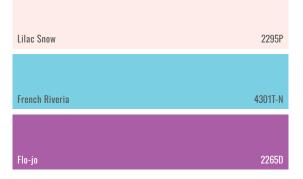
Windstream	2995
Blue Chambers	4246T-

"The purple headed mountain, the river running by, the sunset, and the morning, that brightens up the sky."





EXOTIC ESCAPE



Mix and match cool blue and violet walls fearlessly framing it with crisp white accents. Keep other things in the room simple, balancing the vibrant color scheme. Natural materials and details make this a room for all to enjoy.





BI	ue Glitter	4243P-N

Forget everything and relax on a bed in a roomful of sky! The light blue walls make the room airy and expansive. Give a passage more depth by painting an end wall a deep teal.





A single lavender backdrop wall looks more distant. Or else a combination in harmonious tones of light and dark pink and magenta is exotic.



Smokey Purp	е	4176P-N
Vineyard Vall	ev	4145D-N

05 **TROPICAL** PARADISE

It's time to turn your home into a trendy Tropical Paradise. Large plants, strong colors and natural accents in the décor bring abundant lushness into the home.

Little Lullaby	2974P	Green Puffs	4416P-N
Aqua Belle	2491P	Young Leaves	4371P-N
lce Castle	2443P	Mint Sherbet	2541P
Flora	2408P	Surf Green	2515T
Hanging Ciffs	4285P-N	Lakeside Waters	4315T-N
Pitch Pine	2487T	Taj	4330T-N
Silence	2426D	Nordic Sea	2455C
Trekker's Green	4375D-N	Nora's Niche	4303C-N
ACCENT COLOUR	-10700-N	ACCENT COLOUR	1000011

TROPICAL PARADISE



Take advantage of the green trend and combine it with elegant options for the seating area. Pale green walls offset rich woods and set the mood for restful luxury.

Mint Sherbet

2541P







TROPICAL PARADISE

Little Lullaby	2974P
Novela Nieka	10000 1
Nora's Niche	4303C-N
Silence	2426D

The home is a mix of verdant aquatic color. Layer two deep blue greens separated by a crisp white molding. The colors of the walls surround us like a walk into a deep forest.





Pitch Pine

2487T

Flora	2408P
Hanging Ciffs	4285P-N

Tropical tones can be light and breezy. Combine it with sand and whitewashed accents the colors set the mood for instant relaxation.

INTERIOR GUIDE (KPNPL)



4330T-N

TROPICAL Paradise

Young Leaves 4371P-N Nordic Sea 2455C

Single or pairs? From the Tropical Paradise palette match any two colors as perfect pairs; or single out your favourite blue hue!





06 **SECRET** GARDEN

While you live in bustling streets and high-rise buildings, there is always that desire for a Secret Garden. A hidden green space you can call your own.





Summer Green	2562P	Riesling	2694P
Greenery	2626P	Bitter Lime	2639P
Pale Ivy	2605P	Whispering Wind	4444P-N
Beach Pea	2620T	Lantern Glow	2006D
Tropical Mist	2641T	Olivero Gold	4008D-N
Virgin Forest	4374T-N	Fig Leaf	2657D
Yucca	2935T	Green Gold	2692D
	40000 1		00007
Brilliant Garnet	4390C-N	Kiwi Accent colour	2628T





Bring the outdoors in. Pale calm walls reflect light from the large windows and bring the garden view in focus. The interior flows right outside and boundary ceases to exist between indoor and outdoor.

Summer Green	2562P
Kiwi	2628T

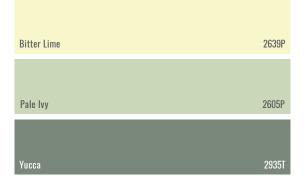
"If you look the right way, you can see that the whole world is a garden..."







SECRET GARDEN



Surround your self with the colors of a Secret Garden, leaving everything else a pristine white. Pick from the varied strong green tones, and apply them boldly in the room, completing nature's drama.





Greenery	2626P
Lantern Glow	2006D

Dappled light yellows and fresh greens shades are peaceful choices for restful modern bedrooms. Beach Pea

2620T

INTERIOR GUIDE (KPNPL)



SECRET Garden

Tropical Mist	2641T
Virgin Forest	4374T-N
Brilliant Garnet	4390C-N

Choose to dine alfresco! Just by choosing the color, you are transported to open fields of green or sunlit terraces of yellow.







U/ MODERN monochrome

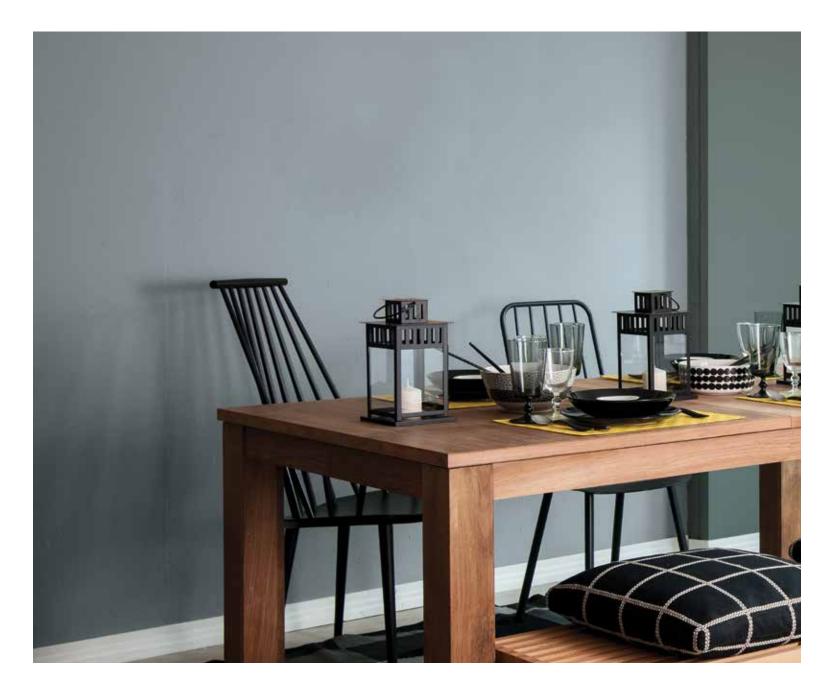
For busy urbanites, a monochromatic home is soothing to return to. Soft wash of color on the walls is a cocooning compliment to plenty of textural interest in the soft furnishings.





Oak Buff	2905P	Chinchilla Fur	2948P
Baked Clay	2914T	Silver Night	2962P
Runnymede	2858T	Velvet Blue	4230T-N
Stony Creek	2866T	Venetian	2950D
Magnum Gray	4541C-N	Green Tea	2936D
Gravy Dip	4511D-N	Amazon	2972D
Mustang	2868C	Black Hills	2952C
White On White	3002P	Over Cast	2947P
ACCENT COLOUR	JUUZP	ACCENT COLOUR	234/1

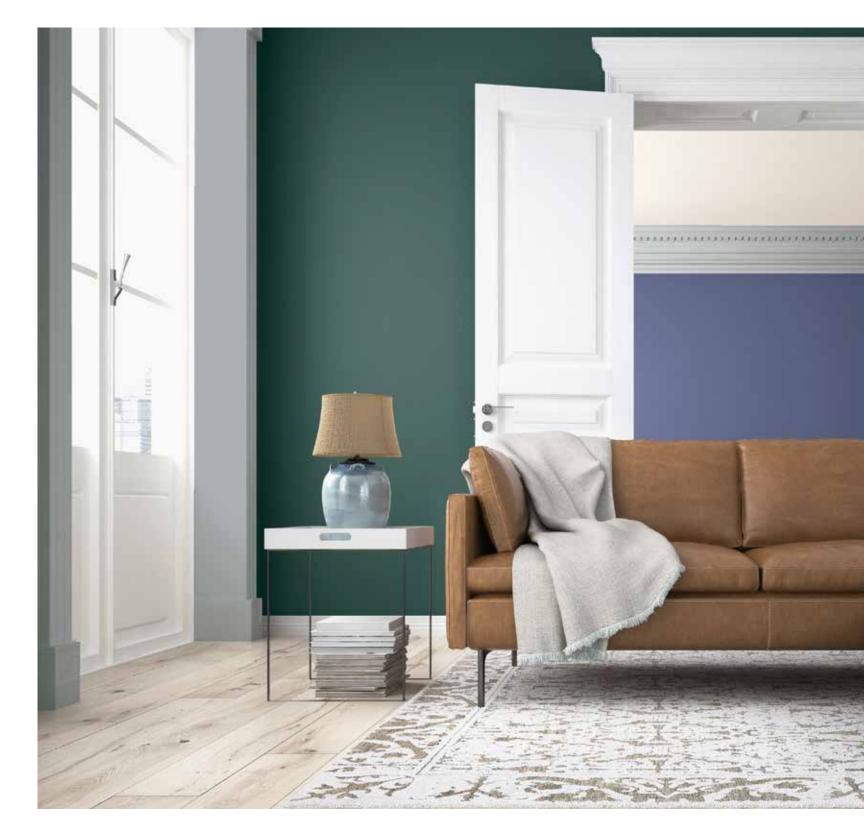




Another way with gray is to keep it modern and minimal. Walls become silent sentinels. The addition of organic and natural textures in the wood, furnishing and décor accents bring a contemporary luxury to the room.









MODERN

White On White	3002P
Chinchilla Fur	2948P
Amazon	2972D
Velvet Blue	4230T-N

Monochrome tones of gray bring together large rooms. Experiment with colored grays, leading from a main hall to passage way. Paint window ledges and doors in beautiful whites to catch the light and frame this modern opus.





Stony Creek	2866T

If a bedroom is also a workspace, the silent colors allow for a quiet focus. Lighter tints, bring a wakeful clarity. Oak Buff

INTERIOR GUIDE (KPNPL)

2905P



4511D-N

MODERN monochrome

Over Cast

60

Working with these modern colors is not about shutting out, but about sheltering in tone of the color. Choose a brown with an undertone for a warmer, feel to the home.



COLOR PALETTE







UI





2715P	2603P
2897P	2904P
20011	20011
2764P	4499P-N
44730 1	4007D N
4471P-N	4067P-N
2036P	2912P
2009P	4451P-N
4408P-N	2674P
2928T	2774T

C O L O R PALETTE

O2 SUNLIT BLISS



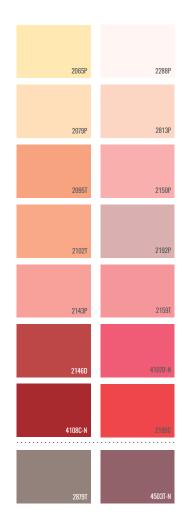








JBBAN SENSE









All shades are for indicative purposes only. When applied, actual paint may differ slightly from colour chip and sheen shown.







TROPICAL PARADISE











EXOTIC ESCAPE

2295P	2995P
4133P-N	2360P
2233P	4243P-N
4176P-N	4301T-N
2283P	2354T
4145D-N	23710
22100	24200
4246T-N	22650

INTERIOR GUIDE (KPNPL)

All shades are for indicative purposes only. When applied, actual paint may differ slightly from colour chip and sheen shown.









MODERN MONOCHROME

U7

2948P	2905P
2962P	2914T
4230T-N	28581
2950D	28667
29360	4541C-N
29720	4511D-N
2952C	2868C

3002P

2947P







SECRET GARDEN

2552P 2694P 2552P 2639P 2667P 2639P 2667P 2639P 2667P 2639P 2667P 20060 2670 20060 2671 20060 2671 20060 2671 20060 2671 20060 2671 20060 2671 20060 27050 20060 28951 20060 28952 20060		
2626Р 2639Р 2605Р 4444Р-м 260201 20060 26411 40080-м 43741-м 26570 29351 26920	2694P	2562P
2605P 4444P-N 2605P 24444P-N 26201 2006D 2621 2006D 2631 4008D-N 2631 2657D 29351 2692D	20011	20021
2605P 4444P-N 2605P 24444P-N 26201 2006D 2621 2006D 2631 4008D-N 2631 2657D 29351 2692D		
2620T 2006D 2664T 4008D-N 4374T-N 265TD 2935T 2692D	2639P	2626P
2620T 2006D 2664T 4008D-N 4374T-N 265TD 2935T 2692D		00070
26411 4008D-N 4374T-N 26570 2935T 26920	4444P-N	2605P
26411 4008D-N 4374T-N 26570 2935T 26920		
26411 4008D-N 4374T-N 26570 2935T 26920	2006D	2620T
4374T-N 2657D 2935T 2692D	20005	20201
29357 26920	4008D-N	26417
29357 26920	26570	4374T-N
	30030	909FT
4390C-N 2628T	26920	29351
4390C-N 2628T		
4390C-N 2628T		
	2628T	4390C-N

All shades are for indicative purposes only. When applied, actual paint may differ slightly from colour chip and sheen shown.



0/ MONOCHROME MODERN

Product Information

INTERIOR RANGE EMULSIONS

IMPRESSIONS ULTRA HD



High Definition Paint Technology that makes the colours on walls look far Brighter and Cleaner than any other standard emulsion.



IMPRESSIONS ULTRA FRESH



Ultra Fresh's unique paint formula captures indoor air pollutants and free formaldehyde, making your air cleaner & fresher.

IMPRESSIONS HD



Luxury emulsion that gives your walls an exquisite look with clear HD colours and a rich, smooth finish.









FUNGAL RESISTANCE

Let Kashmir leave an Impression on your walls.





IMPRESSIONS KASHMIR

Nerolac Impressions Kashmir Luxury Emulsion is a superior quality 100% acrylic emulsion based interior wall paint with germ killing formula. It is based on Silver Ion Technology that kills 99% of bacteria on the painted surface and gives safe & healthy environment at home. It gives your walls a radiant sheen and a rich smooth finish along with Ultra-Low odour.









BEAUTY GOLD WASHABLE

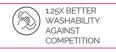


Nerolac Beauty Gold Washable is an interior emulsion paint has a soft sheen finish, with excellent stain-cleanability at an affordable price.

BEAUTY CEILING EMULSION



Nerolac Beauty Ceiling Emulsion is formulated with specially modified silicon acrylic binder to give excellent whuiteness and spatter resistance. Excellent hiding and smooth finish of this white ceiling paint helps tp hide minor surface imperfections. It dries quickly to an eye smoothing Matte finish.













BEAUTY GOLD



Specially formulated popular emulsion paint that gives better, beautifying and stain resistant properties.

BEAUTY SHEEN



A high sheen, economical product that keeps your house looking fresh and new for years to come.





SMOOTH MATTE FINISH





BEAUTY SMOOTH



Nerolac Beauty Smooth Finish Interior Emulsion is a specially developed, economical interior emulsion for a distinctly rich and smooth finish. Its optimum performance, with respect to decoration and protection, is through an ideal combination of pigments and extenders, dispersed in a copolymer emulsion.



BEAUTY LITTLE MASTER



A specially developed, economical product with a smooth finish, better whiteness, opacity and coverage.



ECONOMICAL PRODUCT WITH OPTIMUM PERFORMANCE SMOOTH & PLEASING MATTE FINISH

